



Minutes - Quarterly Board of Directors Meeting

Monday, April 11th 2016, 6:15pm at MMCTV

Board: Ron Rodjenski, Peter Wolf, Tim Chamberlin, Ted Lyman. Staff: Angelike Contis, Jim Hering, Ruth Miller. Guest: Anne O'Brien

Meeting called to order at 6:19

Creamery Update – Rep. Anne O'Brien gives a summary of the purchase of the Creamery site by the Community Senior Center. They were approached by owner to purchase in March due to developer Buttermilk's delay in closing on property. The seniors, who have been in dialogue with and included MMCTV in their draft building plan, are looking at how to finance a clean up and possibility of reapplying for \$500,000 cleanup grant; they are now soliciting feedback from the community about the site. MMCTV reiterates its interest in the project and offers to help the Senior Center produce a video PSA. The board asks Anne to keep us posted and look into what might be involved in partnership agreements.

Minutes – ***Peter makes a motion to approve minutes of Jan. 11, 2016. Tim seconds it. Passes.***

First Quarter Financials – We are within budget except for compensation, which is \$2000 over budgeted amount for quarter. Next quarter we will try to rely on volunteers for extra, non-meeting events and use staff (Angelike/Jim) to cover extra meetings that Ruth can't.

General fundraising ideas include asking for tax-deductible donations via email/letter/community bulletin board/website. Ron suggests highlighting donations in public annual report pie chart. We need ideas for a big fall fundraiser in the fall. We should film a 15-20 second spot fundraising pitch, to show on MMCTV. Ron suggests embarking on a larger capital campaign (maybe for move) rather than raising money for just immediate needs.

Outreach – We will hold Video Camp for middle school students again July 25-29. We had good local participation in the recent VAN Video Challenge and Love Your Library Workshop (Feb.). We may do a summer workshop with Our Community Cares Camp.

Other Business – We had a tech meeting with field producers. The VAN annual meeting is in Burlington on May 6. Hopefully Jericho will start livestreaming soon. We need to present towns with fee structure schedule and infrastructure plan, presenting options in simple way. Comcast gave requirements for a bill insert; MMCTV will take part in offering our basic info. Suggestion to replace version of logo with white box in subtitles with a different one. Call for more board members.

Motion to adjourn meeting by Ted. Peter seconds it. Meeting adjourns at 7.50 pm.